

LITTLE FRUIT WITH BIG TASTE AND HEALTH BENEFITS? - THAT'S A 'CHERRYGOOD' IDEA!

Move over pomegranate, cranberries, goji berries and acai berries! We've heard all about the latest 'superfoods' but while they may be 'super' in terms of the health claims, they aren't always 'super' in terms of taste, especially for the younger members of the household. Now there's a new fruit juice available in the supermarket that harnesses the health giving properties of Montmorency cherries in a delicious juice the whole family will enjoy - Cherrygood.

Scientifically proven to contain higher levels of antioxidants than pomegranate, blueberry, grape and cranberry juice drinks, Cherrygood really can boast about its super credentials when it comes to delivering the much-loved taste and health benefits of the cherry.

A Natural Elixir

A favourite for all family members, the humble cherry has been widely documented as having a multitude of natural nutritional benefits that transcend the generations from gout to muscle recovery. In particular, the juice of the Montmorency cherry contains powerful disease-fighting antioxidants which have been linked to heart health benefits that reduce inflammation, total cholesterol and belly fat.

Want more...? Cherries also contain melatonin which can help

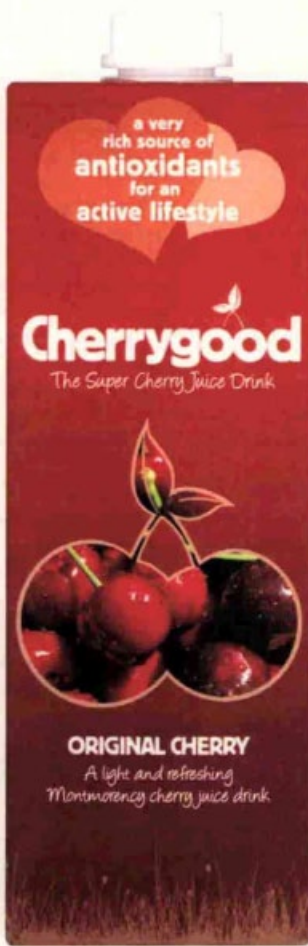
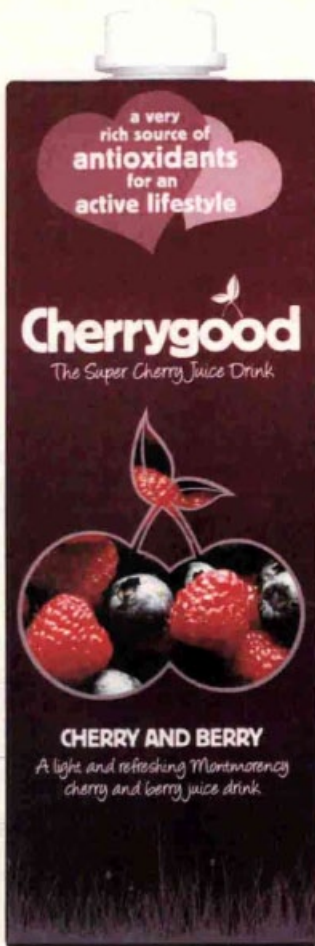
regulate natural sleep patterns, reduce jet lag, prevent memory loss and even delay the aging process.

the cost too. Hand picked from Michigan, the homeland of the Montmorency cherry, just one 250ml glass of Cherrygood packs the same health-giving antioxidant punch as 15 typical portions of other fruit and vegetables.

Until now an out-of-season cherry fix could only be found on the dusty shelves of the health food shops. Today Cherrygood is available nationwide in the juice aisle of supermarkets, making it a convenient addition to the basket that will make a valuable contribution to the health and wellbeing of the whole family.

Cherrygood is available in two varieties - for purists there is Original Cherry and for those who like to mix it up there is Cherry and Berry packed with the same cherry goodness with a cheeky blend of blackcurrant, raspberry, blackberry and blueberry. And, of course, as Cherrygood is so good, all ingredients are 100% natural with no added sugar, additives, or preservatives.

New Cherrygood Original Cherry and Cherry and Berry (RRP £1.39 for 1litre carton) is available in most ASDA, Sainsbury's, Tesco, Morrisons and Waitrose stores.



It's CherryGood For Everyone!

While having fresh cherries everyday isn't a viable option for many of us, a glass of Cherrygood means we can enjoy the health benefits of Montmorency cherry every day. And at £1.39 for 1ltr, it's a fraction of

For further information on the Cherrygood range and its health giving benefits, please visit www.itscherrygood.com.